Claims

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What is claimed is:

1. A method for use by at least one entity in participating in a collaborative information exchange with at least one other entity, the method comprising the steps of:

obtaining annotation data, the annotation data comprising one or more links to information associated with the collaborative information exchange; and

transmitting at least a portion of the annotation data to the at least one other entity such that the at least one other entity may access at least a portion of the information associated with the collaborative information exchange by selecting at least one of the one or more links.

- 2. The method of claim 1, wherein selection of a link permits the at least one other entity to access the information on a need basis.
- 3. The method of claim 1, wherein a link may be selected by the at least one other entity at a time not contemporaneous with the time of receipt of the annotation data.
 - 4. The method of claim 1, wherein the annotation data is schema-less.
- 5. The method of claim 1, further comprising the step of embedding information in a message transferred between the at least one entity and the at least one other entity.
- 6. The method of claim 5, wherein the embedded information enables a status tracking function.
- 7. The method of claim 6, wherein at least a portion of the embedded information is employed to cause notification of one or more entities about a status or an action.

- 8. The method of claim 7, wherein the notification is in the form of an alert type.
- 9. The method of claim 1, wherein messages exchanged between the at least one entity and the at least one other entity are governed by one or more message exchange patterns.
- 10. The method of claim 9, wherein the one or more message exchange patterns comprise at least one of a construct and a primitive.
 - 11. The method of claim 9, wherein the one or more message exchange patterns control at least one of non-structural and non-deterministic information exchange flow.
 - 12. The method of claim 1, wherein the obtaining step further comprises retrieving the annotation data from storage.
 - 13. The method of claim 1, wherein the obtaining step further comprises generating the annotation data.
 - 14. The method of claim 1, wherein the annotation data comprises one or more of: (i) an indication of organizational data entities; (ii) a specification of collaborating entities; (iii) a specification of content type pertinent to collaborating entities; (iv) a specification of access control information; (v) a specification of dependency information for organizational data entities; and (vi) a specification of a type of business construct defining collaboration activity.
- 15. The method of claim 14, wherein at least a portion of the annotation data and status information embedded in a received message are used to determine an individual or an authority to be notified.

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- 16. The method of claim 1, wherein the collaborative information exchange is performed in accordance with a design collaboration application.
- 17. The method of claim 16, wherein at least one collaborating entity communicates with the design collaboration application.
- 18. The method of claim 1, modifying at least one of the annotation data and organizational data, based on changes in at least one of project, task and people assignments.
- 19. Apparatus for use by at least one entity in participating in a collaborative information exchange with at least one other entity, the apparatus comprising:

a memory; and

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- at least one processor coupled to the memory and operative to: (i) obtain annotation data, the annotation data comprising one or more links to information associated with the collaborative information exchange; and (ii) transmit at least a portion of the annotation data to the at least one other entity such that the at least one other entity may access at least a portion of the information associated with the collaborative information exchange by selecting at least one of the one or more links.
- 20. The apparatus of claim 19, wherein selection of a link permits the at least one other entity to access the information on a need basis.
- 21. The apparatus of claim 19, wherein a link may be selected by the at least one other entity at a time not contemporaneous with the time of receipt of the annotation data.
 - 22. The apparatus of claim 19, wherein the annotation data is schema-less.

- 23. The apparatus of claim 19, wherein the at least one processor is further operative to embed information in a message transferred between the at least one entity and the at least one other entity.
- 24. The apparatus of claim 19, wherein messages exchanged between the at least one entity and the at least one other entity are governed by one or more message exchange patterns.
- 25. The apparatus of claim 19, wherein the obtaining operation further comprises retrieving the annotation data from storage.
- 26. The apparatus of claim 19, wherein the obtaining operation further comprises generating the annotation data.

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27. The apparatus of claim 19, wherein the annotation data comprises one or more of: (i) an indication of organizational data entities; (ii) a specification of collaborating entities; (iii) a specification of content type pertinent to collaborating entities; (iv) a specification of access control information; (v) a specification of dependency information for organizational data entities; and (vi) a specification of a type of business construct defining collaboration activity.

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28. The apparatus of claim 19, wherein the collaborative information exchange is performed in accordance with a design collaboration application.

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29. An article of manufacture for use by at least one entity in participating in a collaborative information exchange with at least one other entity, comprising a machine readable medium containing one or more programs which when executed implement the steps of:

obtaining annotation data, the annotation data comprising one or more links to information associated with the collaborative information exchange; and

transmitting at least a portion of the annotation data to the at least one other entity such that the at least one other entity may access at least a portion of the information associated with the collaborative information exchange by selecting at least one of the one or more links.

30. Apparatus for use in participating in a collaborative information exchange between one entity and at least one other entity, the apparatus comprising:

an annotation data generation tool for generating annotation data, the annotation data comprising one or more links to information associated with the collaborative information exchange;

a collaborative directory coupled to the annotation data generation tool for storing the generated annotation data; and

an annotation data manager coupled to the collaborative directory for managing the annotation data such that the at least one other entity, upon receiving at least a portion of annotation data from the one entity, may access at least a portion of the information associated with the collaborative information exchange by selecting at least one of the one or more links.

- 31. The apparatus of claim 30, wherein the annotation data manager is responsive to a collaboration pattern, the collaboration pattern representing iterative actions that may occur between the one entity and the at least one other entity.
 - 32. The apparatus of claim 30, wherein the annotation data comprises a schema-less annotation structure.

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- 33. The apparatus of claim 30, further comprising a web-based interface for use in participating in the collaborative information exchange.
- 34. The apparatus of claim 30, wherein the collaborative directory serves as a hub for managing collaborative resources of multiple organizations that use the hub as a central place to perform business collaboration.
- 35. A method of deploying a business collaboration system, the method comprising the steps of:

deploying at least one on-demand business collaboration hyperchain-based management apparatus for use in one or more of:

defining at least one business collaboration process template;

creating at least one set of data constructs;

selecting at least one other collaborating entity for information exchange capable of acting on at least one set of business constructs;

customizing a process template to support a selected set of business constructs; and generating at least one set of activities in a business construct with initial collaborative data entities.

36. A method for providing a service, in accordance with a service provider, to allow at least one entity to participate in a collaborative information exchange with at least one other entity, the method comprising the steps of:

deploying a collaborative information exchange system that allows the at least one entity to: (i) obtain annotation data, the annotation data comprising one or more links to information associated with the collaborative information exchange; and (ii) transmit at least a portion of the annotation data to the at least one other entity such that the at

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least one other entity may access at least a portion of the information associated with the collaborative information exchange by selecting at least one of the one or more links.